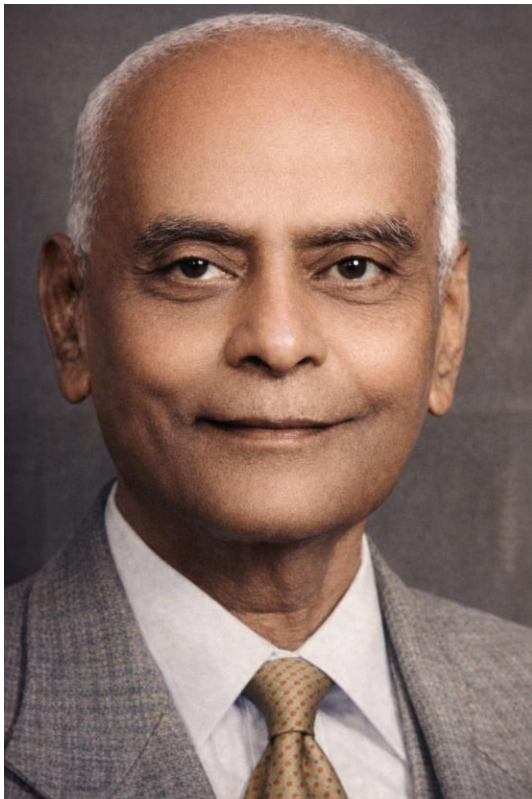


KAMAK – A Legacy of Values Since 1941

Some businesses are built for profit. Others are built for generations. KAMAK belongs to the second category. Founded in 1941, the organization has grown through four generations of leadership, each adding a new dimension to the business while preserving the core values of integrity, quality, fair pricing, and customer trust.

The Beginning: 1st Generation (1941)



Rao Sahib K.A.M.A. Kaliappa Nadar, a distinguished merchant banker and businessman, founded the firm in Tuticorin, Tirunelveli, Sivakasi, and Trichy. The company imported and distributed iron and steel from England, cement from Japan, teak from Burma, and other building materials. It earned a reputation as the sole dealer in the southern region for several government-approved products.

At a time when infrastructure development was accelerating across South India, the business stood for reliability and ethical trade practices. Customers trusted the name not merely for availability of materials, but for the assurance that every transaction was fair and transparent.

Building Indian Industry: 2nd Generation



Annamalaisamy Kamak assumed leadership during the period when India's industrial revolution was gaining momentum from 1950 onwards. He shifted focus toward promoting indigenous products such as Everest Roofing Sheets, Tata Iron and Steel, Asian Paints, and a wide range of hardware and plumbing items.

Under his stewardship, the company emphasized quality and equitable pricing. This was not just a commercial strategy; it was a philosophy that good products should be accessible to ordinary customers.

Pioneering a New Market: 3rd Generation



Rabindran Kamak emerged as a trailblazer in 1980 by pioneering the introduction of ceramic tiles to Trichy. He also became one of the earliest dealers for Parryware in the southern region and played a key role in bringing branded bathroom fittings to the Trichy market.

This period marked a transformation in customer expectations. Homes were no longer built only for utility; they began reflecting lifestyle and design. KAMAK recognized this shift early and helped shape the modern bathroom and interior market in the region.

The Premium Era: 4th Generation



Ramesh Kamak expanded the business into the premium and luxury segment by introducing

high-end bath fittings and luxury sanitaryware from leading international brands in 2000. His approach combined world-class products with competitive pricing, exceptional customer service, and strong after-sales support.

In an industry where many focus only on selling products, KAMAK focused on building long-term relationships. The result has been sustained customer loyalty across generations of homeowners, architects, builders, and institutions.

More Than a Business

What makes KAMAK unique is not merely its longevity. It is the continuity of values across changing markets. From imported building materials in the 1940s to luxury bathware in the 21st century, the company has constantly evolved without compromising its principles.

- Integrity in every transaction
- Quality without compromise
- Fair and transparent pricing
- Respect for customers and partners
- Commitment to service beyond the sale

A Journey Through Time

1. 1941 – Foundation of the business by Rao Sahib K.A.M.A. Kaliappa Nadar
2. 1950s – Expansion through Indian industrial and building products
3. 1980 – Introduction of ceramic tiles and branded bathroom solutions in Trichy
4. 2000 – Entry into premium and luxury sanitaryware and bath fittings
5. Today – A multi-generational legacy serving customers across South India

Looking Ahead

As KAMAK moves into the future, the challenge is not simply to grow bigger, but to grow better. New technologies, changing lifestyles, sustainable building practices, and digital customer experiences will shape the next chapter. Yet the foundation remains unchanged: values passed down through the ages.

From the vision of a merchant banker in 1941 to a modern premium lifestyle business today, KAMAK represents a rare combination of tradition and innovation. It is a story of four generations, countless customers, and one enduring belief — when values are preserved, businesses do not merely survive; they endure.