

KAMAK & Parryware Cascade

A Legacy That Continues Across Generations

From the first Cascade installation in Trichy to the modern Parryware Casa collection

Some products are purchased for convenience. A few become part of a family's daily life for decades. Parryware Cascade belongs to that rare category. Its journey in Trichy is closely connected with KAMAK, a trusted name in sanitaryware and bathroom solutions for generations.

About KAMAK

For decades, KAMAK has served homeowners, builders, institutions, and businesses with genuine sanitaryware products and dependable service. The company is known not only for supplying products, but for recommending solutions that stand the test of time.

The First Dealer to Introduce Parryware Cascade in Trichy

KAMAK proudly became the first dealer to introduce the Parryware Cascade western closet to Trichy. At a time when modern western bathrooms were still evolving in many Indian homes, KAMAK recognized the quality and long-term value of the product and brought it to local customers.

The History of Parryware Cascade in India

Parryware, one of India's oldest sanitaryware brands established in 1952 at Ranipet, Tamil Nadu, launched the Cascade range in 1985. According to Parryware's official history, Cascade was one of the earliest coupled closet designs introduced by the company and became a major milestone in the Indian sanitaryware industry.

Why Cascade Was Revolutionary

Before Cascade, many homes used separate cisterns and basic utility-focused sanitaryware. Cascade introduced a more integrated and modern bathroom concept with a coupled cistern, ergonomic rounded bowl, vitreous china construction, easy-to-clean surfaces, and reliable gravity flushing.

One of Parryware's Longest-Running Models

What makes Cascade truly remarkable is its longevity. From its launch in 1985 to its continued market presence in 2026, the model has remained available for nearly four decades. Very few sanitaryware products survive changes in ownership, technology, fashion, and customer expectations for such a long period.

What Customers Have Said Over the Years

Long-term customer feedback consistently highlights:

- Excellent durability
- Easy availability of spare parts
- Comfortable seating height
- Easy cleaning and maintenance
- Reliable flushing performance
- Good value for money

Many users report that the ceramic body remained in excellent condition even after 15 to 30 years of use, with only minor flush components requiring replacement.

Why It Is Still in Demand

Cascade continues to remain relevant because it combines proven reliability with practical maintenance. Plumbers are familiar with the product, spare parts are widely available, and the design remains comfortable for children, adults, and senior citizens.

A Product Passed from One Generation to the Next

One of the strongest proofs of Cascade's quality is the repeat-purchase pattern seen across families. Parents installed Cascade in the 1980s or 1990s, used it for decades, and later recommended the same model for their children's homes. This kind of generational trust is rare in the sanitaryware industry.

KAMAK's Experience with Cascade

At KAMAK, many customers have returned years later asking specifically for Cascade again. Some purchased it for renovations, others for newly constructed homes, and many simply wanted the same dependable performance they had experienced for decades.

The Modern Evolution – Parryware Casa

As bathroom design trends evolved, Parryware introduced newer models such as Casa. Casa offers a more contemporary appearance, improved water efficiency, enhanced comfort, and modern styling while continuing the reliability associated with the Cascade legacy.

Designed to Last

Both Cascade and Casa reflect an important philosophy: a bathroom product should not be treated as a short-term purchase. High-quality vitreous china, dependable flushing systems, easy maintenance, and long service life make these products genuine long-term investments.

The Legacy Continues

Parryware Cascade is more than a sanitaryware model. It is a product that helped introduce the modern western bathroom to thousands of Indian homes. Its continued production after nearly 40 years is a rare achievement, and its greatest advertisement is the trust of customers who return to buy it again and recommend it to the next generation.

“A product that serves one generation earns appreciation. A product that serves the next generation earns trust.”

Visit KAMAK Showroom, Trichy, to explore the Parryware Casa collection and experience the legacy that began with Cascade.